where
architecture
meets
infinity

be up

luxury
mountain
resort
by
simone
micheli

7-17 April 2025
FuoriSalone 2025
INTERNI CRE-ACTION
Università degli Studi di Milano
Via Festa del Perdono 7

07-13.04 > h. 10-24
14-16.04 > h. 10-22
17.04 > h.10-18

07April > h. 14
Opening . Press Conference
Aula Magna

8 April > h. 18.30
Be Up Inauguration
Cortile d'Onore

9 April > h.14 - 18
Academy Meets Industry
chances & presentations
Aula del Senato

10 April > h. 15.30 - 16.30
Hotel Social Areas
Light up your project by BWH Hotels
Be Up . Cortile d'Onore

designed by
Simone Micheli

visual design
Roberta Colla

organized by
Simone Micheli Architectural Hero

MILANO DESIGN WEEK | INTERNI Cre-Action

main partners

Cromatica
Marcegaglia Steel

WorldHotels

partners

Area 3D

AIP porte

Artis Rubinetterie

Ave

Avola stonedesign

Cordivari Design

DMP

Elekta - Gruppo Gani

Florian

iGuzzini illuminazione

Jansen

Las Mobili

Royal Mosa

Novellini

Oliver B.

Piscine Wellness

Profil Export

RBM More

Rossi di Albizzate

Sandrini Metalli

Settef - Viero Decoratives

Simas

Smeg

Turri

Visma Contract

WoodN Greenwood

technical partners

Digital Design - Mille997

Dte Italia

Giara Image

Propagatio

Vent Moto

Vivai Capitanio

Italian Design Institute®
<Sound Design Students>

educational partners

AC- Accademia Cappiello

Ajman University

Cindrebay School of Design

Hotel Business School
by Forte Village

Italian Design Institute®

Istituto Marangoni Dubai

NAD
Nuova Accademia del Design

NID
Nuovo Istituto Design

POLI.design

SPD
Scuola Politecnica di Design

Università degli Studi di Firenze

VRAcademi

for more info

+39 055691216
+39 3356232703
simone@simonemicheli.com

simonemicheli.com