

The value of engagement, connection and sharing in an immersive experience: the cornerstones of the culture of hospitality in a space where architecture, design and visitors meld, creating a new paradigm of hospitality able to foster genuine relationships, memorable experiences and new opportunities for dialogue. This is the leitmotif of "Let's Be Too.Gether", the exhibition conceived, designed and curated by Simone Micheli Architectural Hero for InOut | The Hospitality Community, to be held in Rimini from 14 to 16 October 2026 (Hall B2). A realistic simulation of hospitality and contract environments will unfold across approximately 480 square metres of exhibition space: there will be a Reception Desk area, serving as the point of contact between space and person; a Talk Lounge, conceived as a welcoming and dynamic space that encourages conversation, discussion and the sharing of visions on the future of architecture and hospitality; a fully operational Bar Lounge; and a Networking/Meeting area, dedicated to business meetings. Over the days of the event, the programme of talks, discussions, presentations and focus meetings will transform this venue into an ecosystem of thought and a laboratory of ideas, dedicated to debate and the pooling



LET'S BE TOO.GETHER BY SIMONE MICHELI ARCHITECTURAL HERO

Visions and meetings on the present and future of the hospitality and contract sector

With Let's Be Too.Gether, **Simone Micheli Architectural Hero** at InOut | The Hospitality Community, Rimini Expo Centre

of ideas and experiences relating to the worlds of hospitality, design and architecture. The experience will unfold in a seamless continuum with "Let's Sit Too.Gether" - an area of around 180 square metres dedicated to relaxation, socialising and networking. The event will see

the involvement of associations, key figures involved in the project, entrepreneurs and leading figures from the hospitality industry. Main partners: Coletti, PolyPiù. Partners: Adrenalina, Aip Porte, Aquaponic Design, Ave, Axia Contract & Bath, Barberini Allestimenti, Braida, Crc professional interiors, Cts Design, Cromatica Marcegaglia, Dàmeda, Deglupta, Egoitaliano, Fasac, Jansen | Cp Sistemi, Karbony, Lumyra Energy, Nel Design, Raggini, Woodn Greenwood. Technical partners: 3DSCube, Caffè Mocarico, Contardi, Corex Services, Digital Design, Eugin, Group 4, Marioni, Mille997, My Your, Nexgen Automation, Pamar, Radici Carpet, Smeg, Vivaldi Group. Media partners: AboutHotel | Travel Guide, The One Yacht & Design, Stil'è: "The art of enjoying beauty". Under the patronage of NewH. ●



LET'S BE TOO.GETHER BY SIMONE MICHELI ARCHITECTURAL HERO